



BEACH CITY TENNIS ACADEMY

Beach City Tennis Academy is a premiere fitness brand and multi location Tennis Academy based in Santa Monica, CA that delivers a healthy balance between your tennis goals and lifestyle. That's why Beach City Tennis Academy created a wide array of programs for players and their budgets. From novice players who are new to the game through tournament players, we teach the fundamentals and techniques that improve your game no matter what skill level you are.

Our teaching philosophy is to create customized strategies and programs that cater to the player's needs and levels of athleticism. Unlike most instructional academies that teach structured curriculums, we believe every player is unique and develop skill progressions at their own pace. "Our commitment to our students and love of the sport continues to be the hallmark of our success".

The dedicated team at BCT wants each player to have a memorable experience, which is why we staff and train only USPTA/PTR certified Tennis Professionals that were former collegiate athletes to welcome "new" players to the game. The BCT believes that the best way for new players to get excited about the game is to have fun and learn at the same time. Hopefully this will motivate players to continue to develop their skills into a lifelong activity.

Beach City Tennis programs offer players several options that include; youth play days, new player programs, round robins, drop-ins, camps, after school, WTT programs, Cardio Tennis, ladders, social/mixers, 10 and under programming, clinics, seniors 50+, leagues, and tournaments. BCT is well known for its Beginners programs and 10 and Under Tennis programs. Our relationship with the USPTA and USTA brings in talented players throughout Santa Monica who are serious about the game and are wonderful mentors to novice players. While it is true that the fastest way for a player to improve their game is to play against better players, the BCT wants to ensure every player builds (and maintains) confidence at all levels of their game.

Since Beach City Tennis Academy maintains a boutique quality to our program, we foster an individualized approach to our player's progressions. This is why our students typically see major improvements in their game in a shorter amount of time.

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